

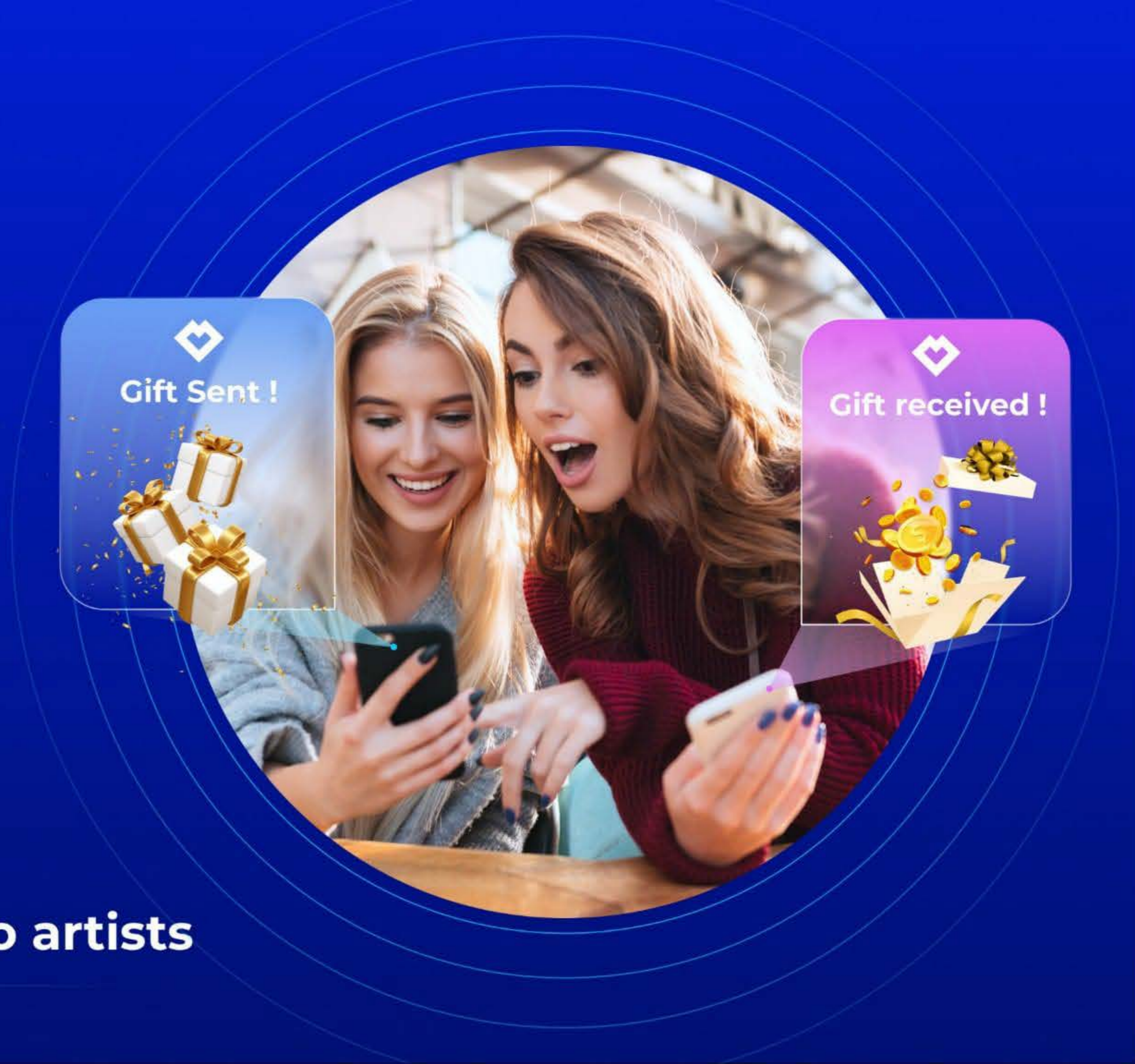


METACARD

B X L  
A R T  
N F T  
Gallery

OFFICIAL BELGIAN HUB  
PARTNER METACARD CONTEST

# The Next-Gen Gift Experience



Metacard launch - **A call to artists**

# METACARD is the first web3 Gifting and loyalty platform that focuses on the creators economy



## TURN YOUR ART INTO EMOTION

Creators, this Christmas is your opportunity to take part in the launch of the first Greeting card NFT marketplace and earn exclusive rewards.



Sign up to METACARD



Contest starts in :

10

13

44

59

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind



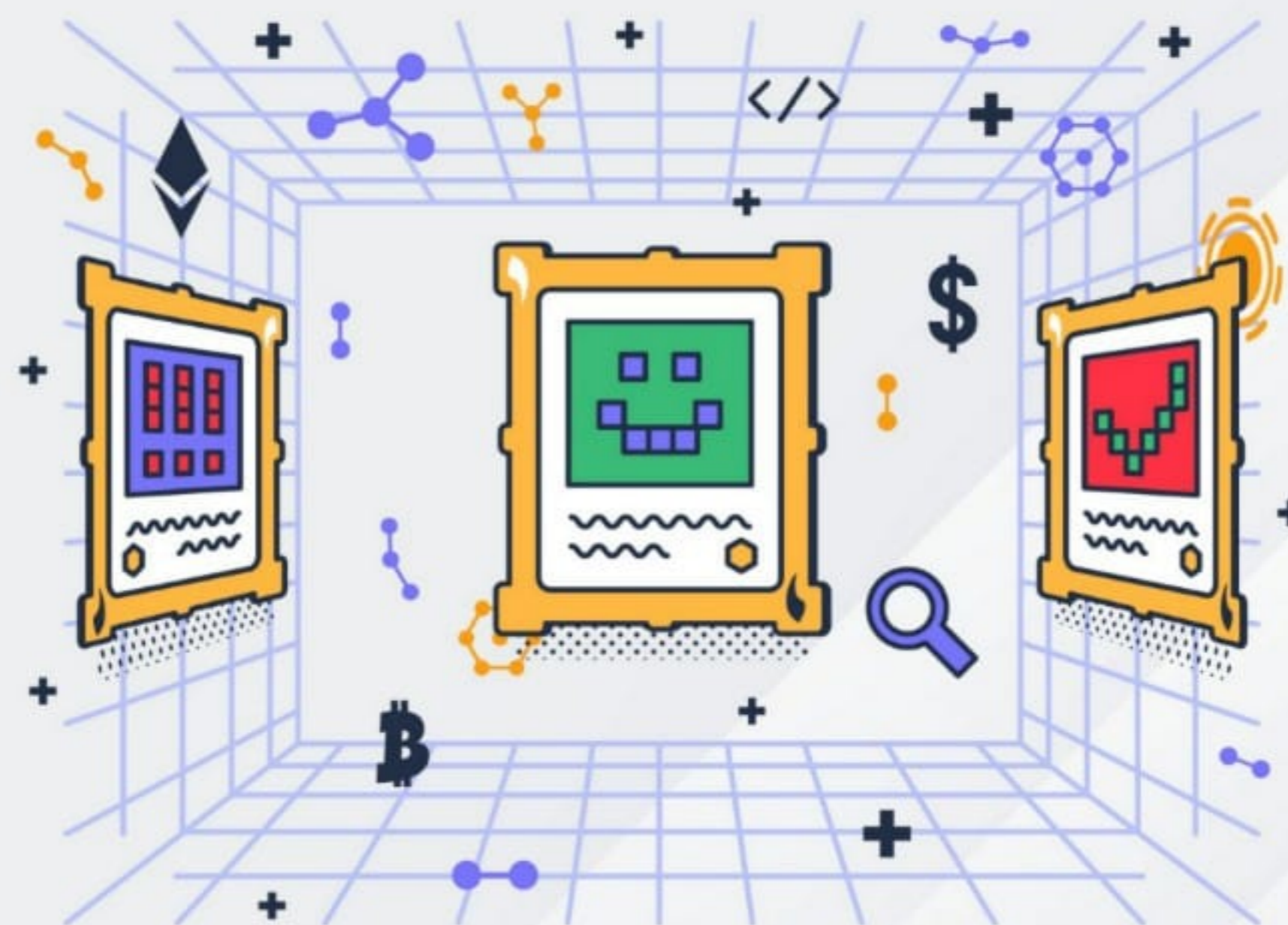
Creators, For the launch of the **first ever NFT greeting cards Marketplace**, we are very excited to celebrate it together.

It's time to take part of the contest, create your artwork greeting cards for the christmas holiday and the New year, engage your communities and win cash prizes and exclusive exhibition in international art galleries.



**Total prize  
5000 BUSD  
To win**

Cash Prizes



Virtual and Physical Art Galleries

The top 3 best sellers will receive cash prizes in BUSD.

1500 \$ 30000 \$ 500 \$

2nd Prize

1st Prize

3rd Prize

The winners will have their art exhibited  
in international galleries.



The 4th to 13th top sellers will be able to exhibit their art in virtual galleries.

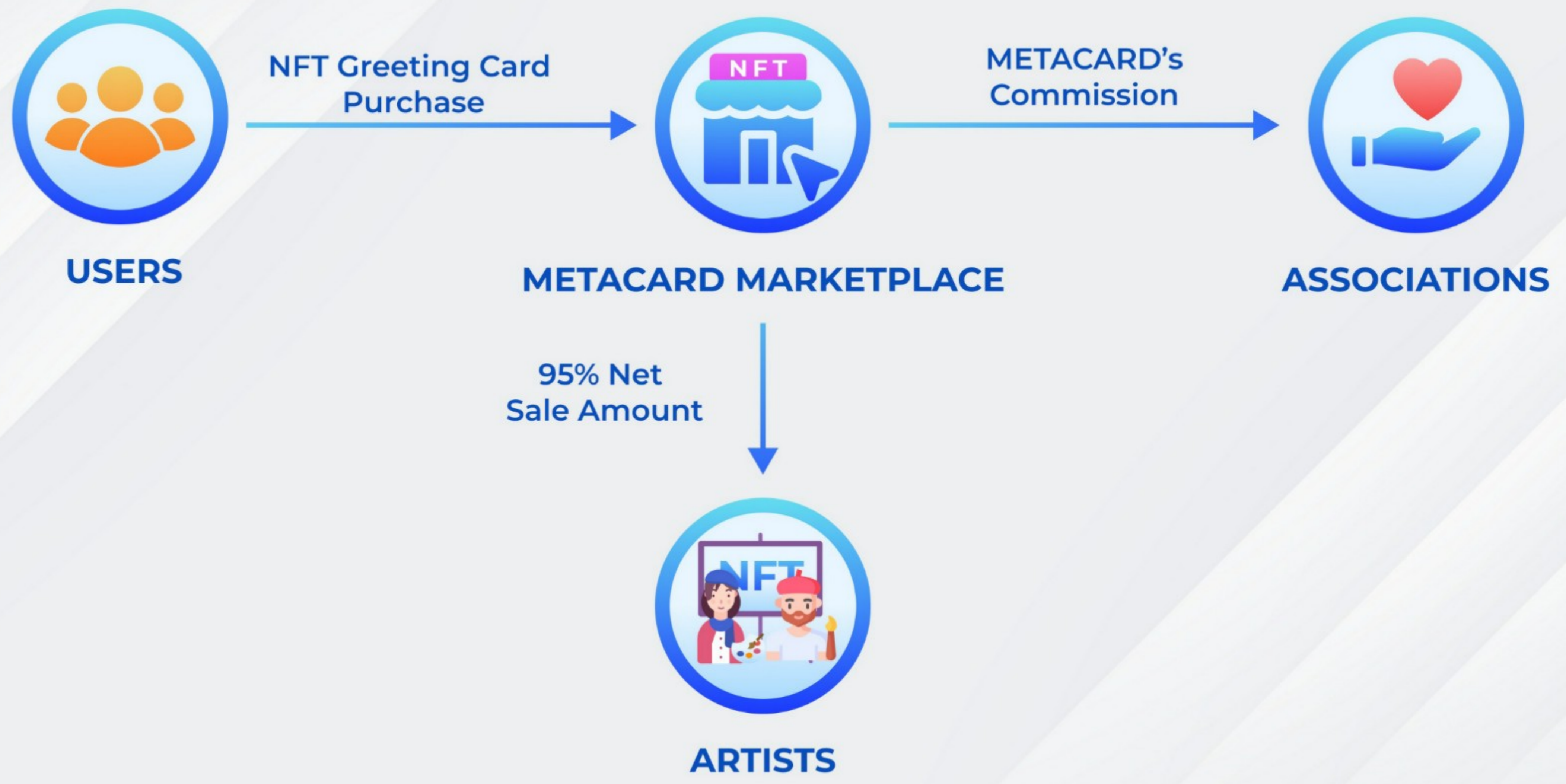


# METACARD

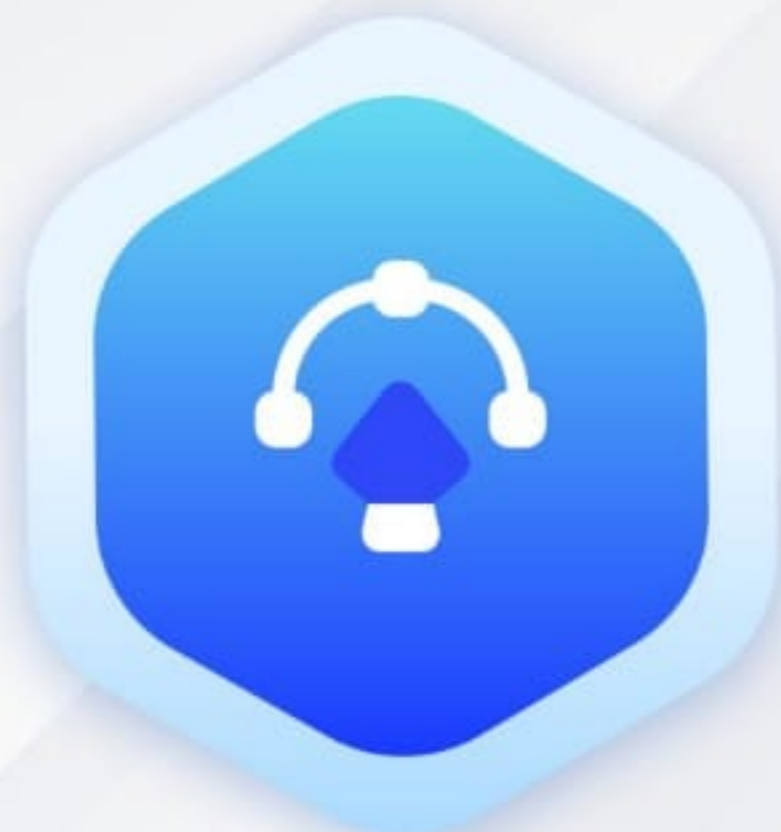
is offering **3000 BUSD** in form of NFT greeting cards for the most engaged members of the community.



Together, let's spread the Web3 values  
of sharing and heartfelt creativity



## How to participate in the contest

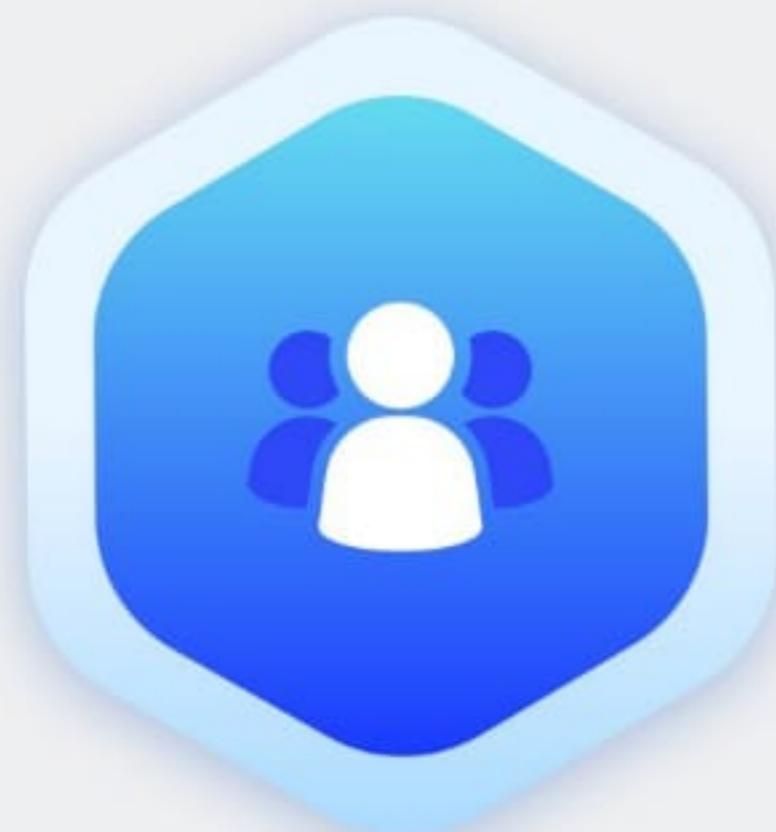


1

### Create your Artwork

Make your NFT dazzle with the theme of Christmas and celebrations and upload it.

**Upload your artworks**  
Starts 7th Dec - End 15th Dec

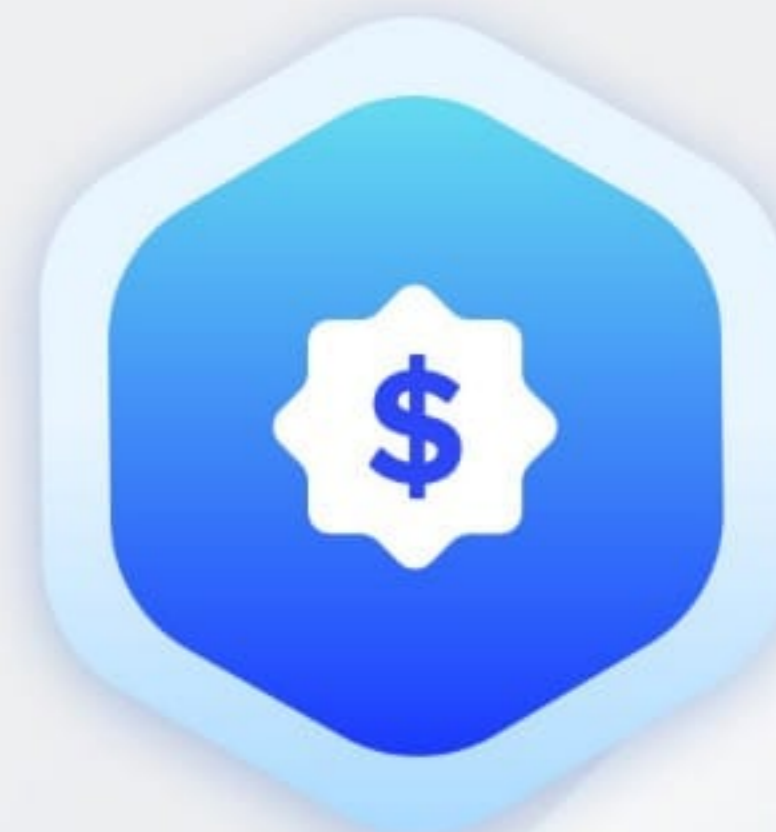


2

### Engage your community

Once you upload your art communicate and engage your community to support you by teasing them about your participation in the contest.

**Contest start and Marketplace**  
Launch 21st Dec



3

### Sell and get rewarded

Now that your art is listed, only one step away is left for you to win the contest.

**End of the contest 10th Jan**  
**Announcement and Reward**  
15th Jan

[Click Here](#)

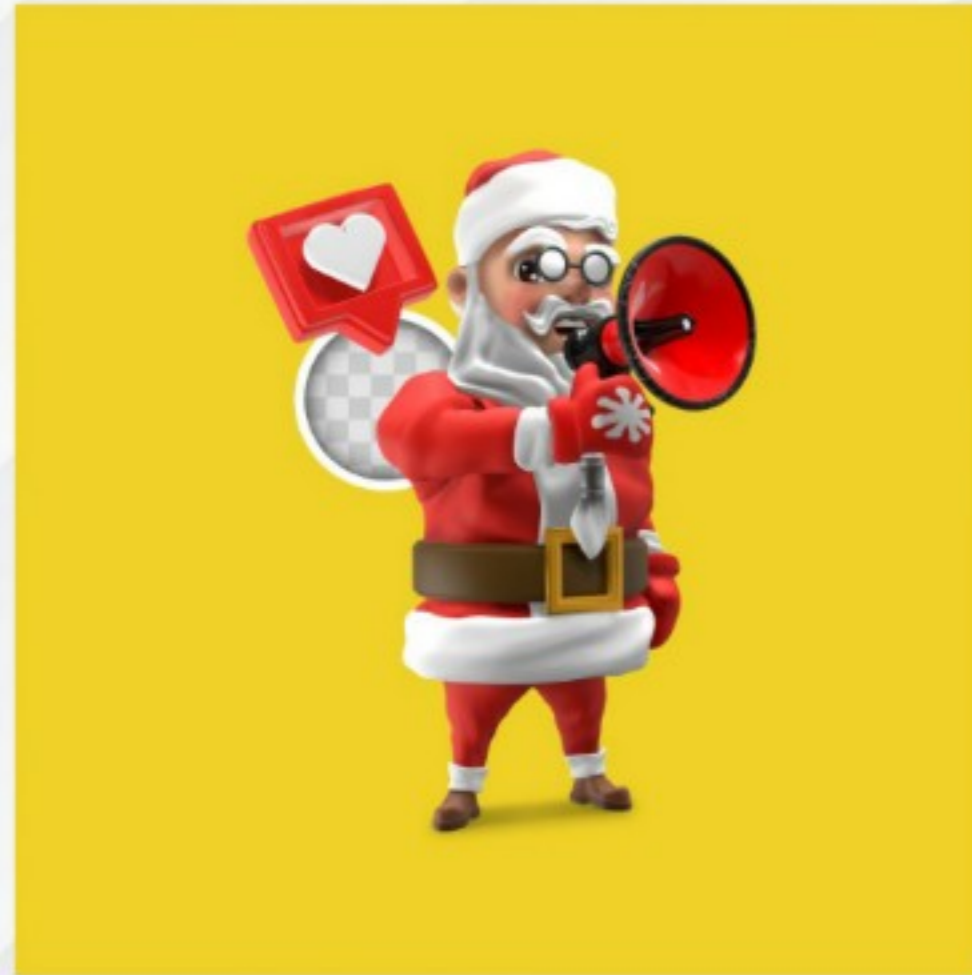


[Stay up to date with our latest developments - on](#)





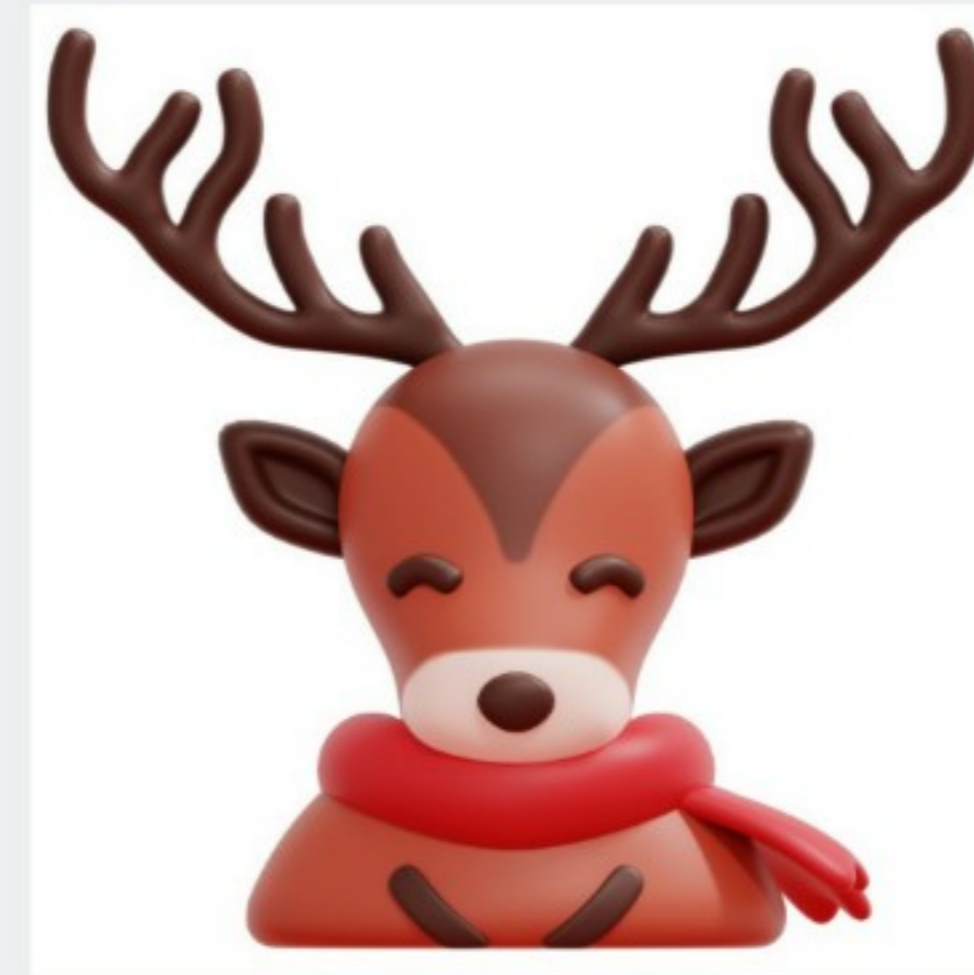
## Forms and main characters - Christmas



Santa Claus



Christmas Tree



Deer



Snowman

## Traits and forms

### Includable Trait Options for Santa

- Beard
- Hat
- Vibrant Colors
- different colors (pink, blue, red, black, etc)
- Different types of beards : very short, very long, straight, up-curved etc etc — it might be fun to play around with different shapes making the characters really identifiable.
- Can also include different color patterns, earrings, headphones, etc
- Holes, tears
- Eyewear
- Sunglasses, different eye colors, natural eyes, glasses, googly eyes, laser eyes, long lashes, sultry eyes, smily eyes, furious eyes
- Headwear
- Natural, top hat, Moroccan fez, crown, perched owl, sailor hat, pith helmet, sunhat
- Background : cheminee, north pole, night sky...
- Hand-held items

### Includable Trait Options for Deer

- Antlers
- Hat
- Vibrant Colors
- different colors (pink, blue, red, black, etc)
- Different types of antlers :  
They can different : very short, very long, straight, up-curved etc etc — it might be fun to play around with different shapes making the characters really identifiable.
- Can also include different color patterns, earrings, headphones, etc
- Holes, tears
- Eyewear
- Sunglasses, different eye colors, natural eyes, glasses, googly eyes, laser eyes, long lashes, sultry eyes, smily eyes, furious eyes
- Headwear
- Natural, top hat, Moroccan fez, crown, perched owl, sailor hat, pith helmet, sunhat
- Background : cheminee, north pole, night sky...
- Hand-held items

## Traits and forms

### Includable Trait Options for Snowman

- Nose
- Hat
- Vibrant Colors
- different colors (pink, blue, red, black, etc)
- Different types of Noses : very short, very long, straight, up-curved etc etc — it might be fun to play around with different shapes making the characters really identifiable.
- Can also include different color patterns, earrings, headphones, etc
- Holes, tears
- Eyewear
- Sunglasses, different eye colors, natural eyes, glasses, googly eyes, laser eyes, long lashes, sultry eyes, smily eyes, furious eyes
- Headwear
- Natural, top hat, Moroccan fez, crown, perched owl, sailor hat, pith helmet, sunhat
- Background : cheminee, north pole, night sky...
- Hand-held items

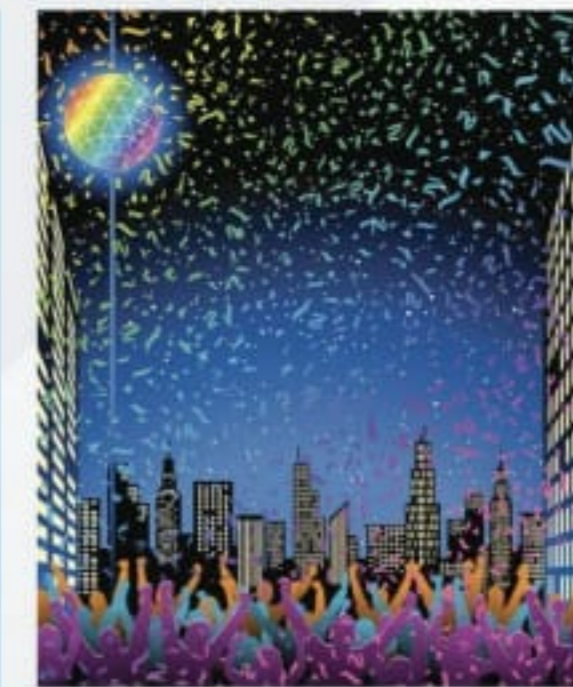
### Includable Trait Options for Christmas tree

- Ornaments
- Hat
- Vibrant Colors
- different colors (pink, blue, red, black, etc)
- Different types of ornaments : round, square, 3D etc etc — it might be fun to play around with different shapes making the characters really identifiable.
- Can also include different color patterns, earrings, headphones, etc
- Holes, tears
- Eyewear
- Sunglasses, different eye colors, natural eyes, glasses, googly eyes, laser eyes, long lashes, sultry eyes, smily eyes, furious eyes
- Headwear
- Natural, top hat, Moroccan fez, crown, perched owl, sailor hat, pith helmet, sunhat
- Background : cheminee, north pole, night sky...
- Hand-held items

## Forms and main characters - New Year

For the new year, artists have the liberty to propose any type of NFT in the theme of “celebration” some ideas and suggestions may include :

- Year numbers
- An iconic location (Eiffel tower, time square, Burj Khalifa...)
- celebration objects
- Emojis
- Abstract art
- Cartoon or 3D Characters



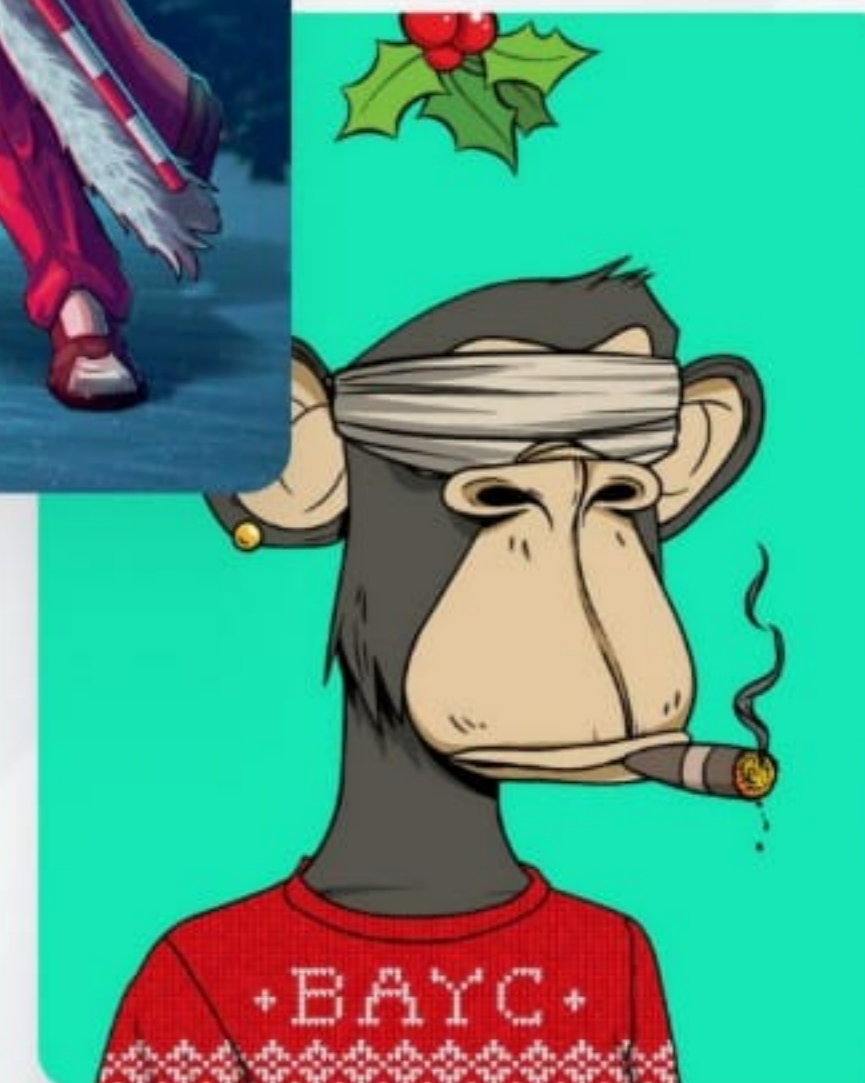
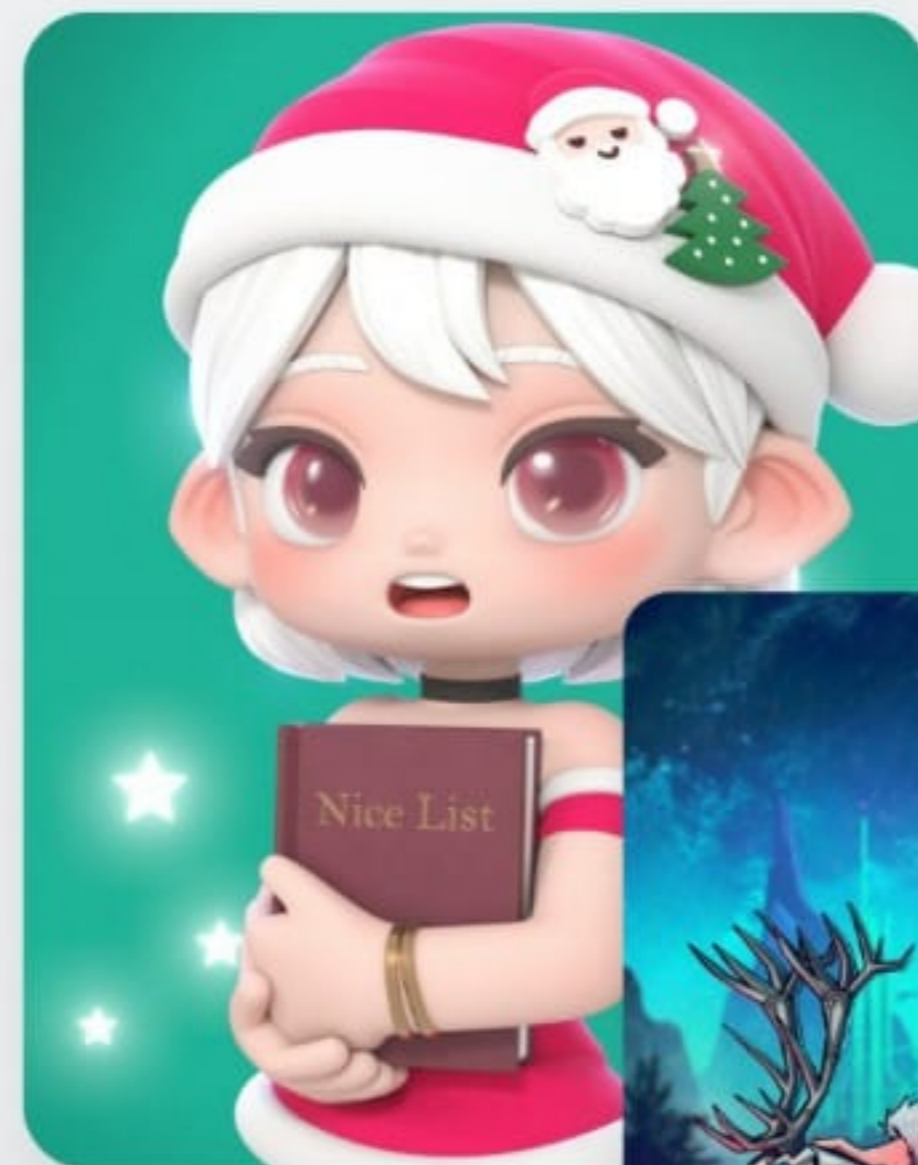
## Technical specs :

**Dimensions :** 500 x 800 px

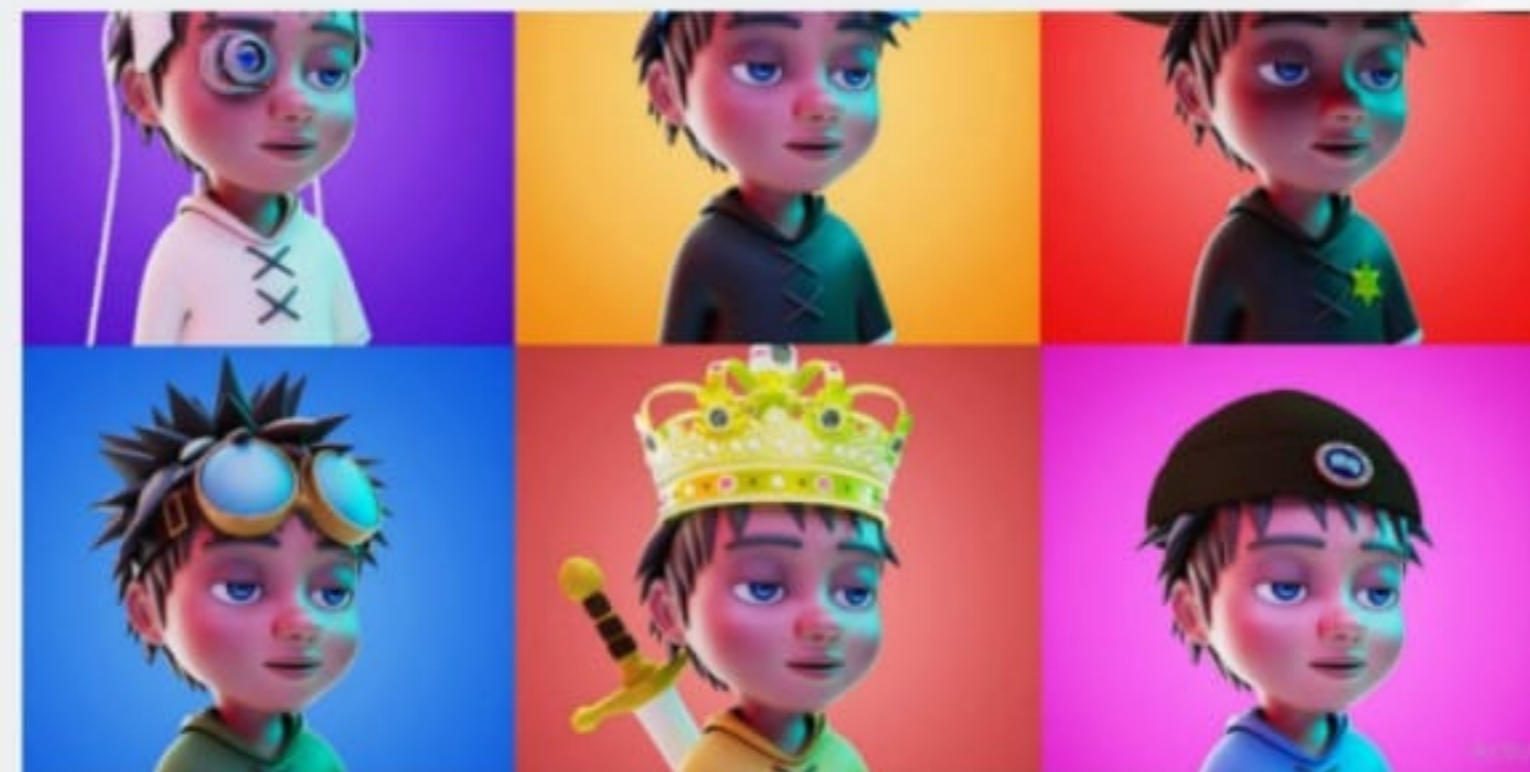
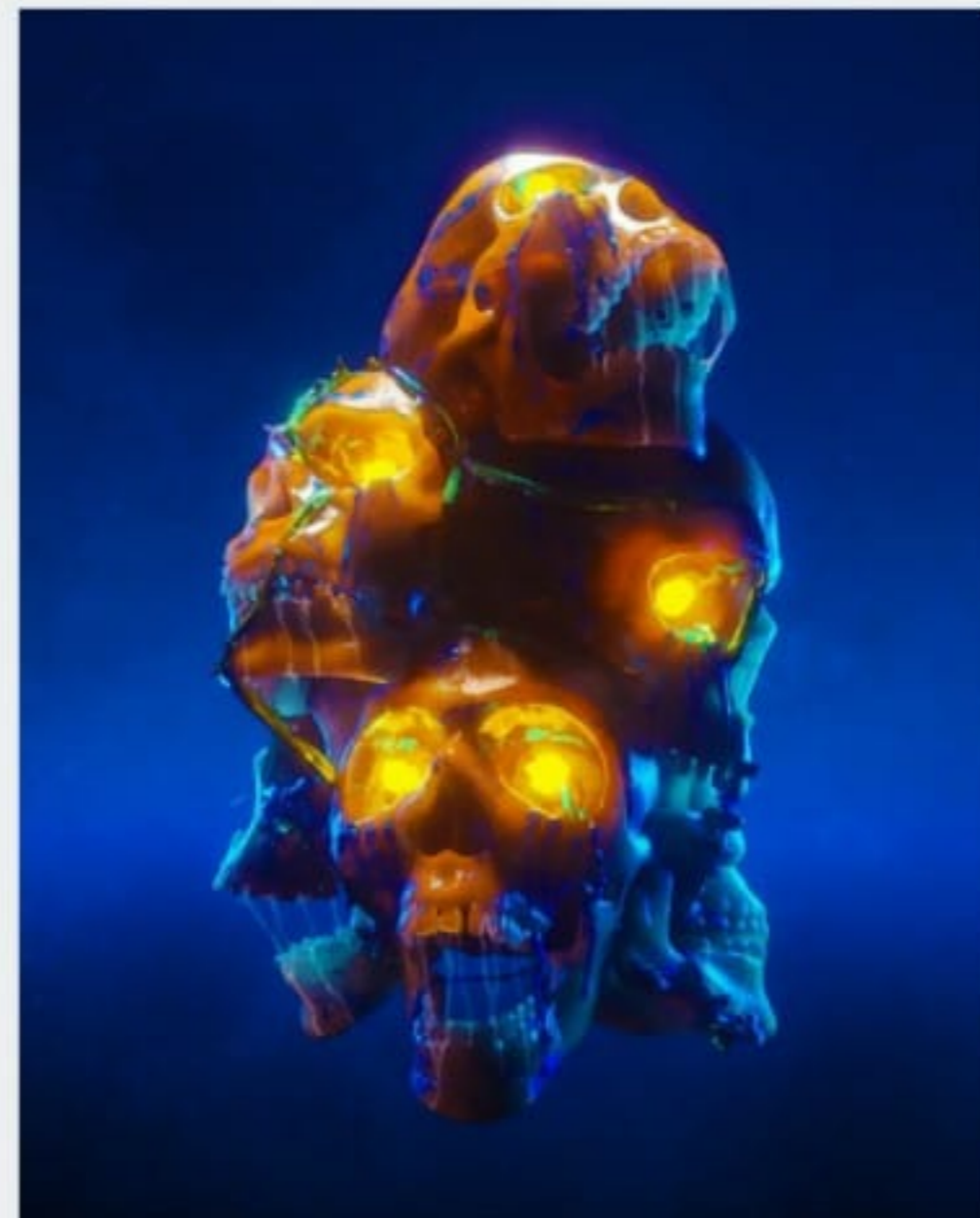
**Resolution :** 144ppi (x2, x3)

**Type :** Still Image 3D, Video 3D

**Format :** Jpeg, PNG / MP4, MOV



# Mood Board



## Animated 3D NFT References



<https://ethernity.io/collection/afa-argentina-legends-victorious>

<https://ethernity.io/collection/exorians-cm21-mint-pass>

<https://ethernity.io/collection/shaquille-oneal-epic>

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<https://opensea.io/assets/ethereum/0x6d4bbc0387dd4759eee30f6a482ac6dc2df3facf/1>

<https://opensea.io/fr/assets/ethereum/0xa49a0e5ef83cf89ac8aae182f22e6464b229efc8/68>

# We believe in the creators economy

**20 Billion Dollars**  
Greeting Cards Market Size



**A thriving Industry**



**+600 Million**  
Gifting Industry Customers



**+600**  
Daily Occasions Worldwide



**+300 Million**  
Crypto Users Around the Globe



## Our Partners



GG



ARTSIES COLLECTIVE



The Cryptomasks